



ALEJANDRO SÁNCHEZ

I am a **UX/UI Designer**, passionate by transforming business needs into solutions with unique experiences

📞 (+57) 318 696 52 96

✉️ alejandrosvallejo@gmail.com

🌐 /alejandrosanchez89

🌐 www.aldroz.com

LAST EXPERIENCES

UX/UI DESIGNER

April 2022 - July 2022

Influor

Improve the user experience between influencer and brand, through user research and the creation of new visual components.

UX DESIGNER

March 2021 - April 2022

GLOBANT

Investigate, design and test new applications for the management of their business through sales devices (dataphones)

Reference: Diana Duque

Cell: +57 300 327 97 56

UX LEAD DESIGNER

November 2019 - March 2021

MULTIPLICA (BANCOLOMBIA)

Lead the design team, implementing the user center design, research, innovation and testing to execute the final designs.

Reference: Ricardo Cardona

Cell: +57 300 205 34 98

LEAD DESIGNER

February 2019 - November 2019

BIDDA - WEKALL

Design and develop a new telephony tool in the cloud, from the creation of flows, design and front-end programming for MVP and testing in high fidelity.

Reference: Julian Sánchez

Cell: +57 315 564 00 47

PROFILE

I am an **Interactive Media Designer** with more than 8 years of experience in **UX/UI Design** and **Web Designer**. I am an analytical person where problems become opportunities.

I have had the opportunity to work on various projects in all phases; research, design, prototyping, validation and final product.

EDUCATION

Bootcamp in digital product design and UX

Multiplica Academy
138 hours/ 2020

Diploma in Hybrid Project Management

San Buenaventura University
100 hours/ 219

Interactive Media Designer

Icesi University
2008 - 2012

EXPERTISE

Methodologies

User Center Design

Mobile first

Design Thinking

Atomic Design

Design Sprint

Scrum

Tools

Figma

Sketch

Suite Adobe

Invision

Optimal Workshop

Maze